



Foundation for Human
Resources Development

Home of the HR Professional



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CIPD conference to help learning professionals embed coaching into the workplace

CIPD Annual Coaching at Work Conference, 17-18 October 2007, The Hurlingham Club, London

The Chartered Institute of Personnel and Development's (CIPD) research shows that while over three-fifths of organisations undertake coaching activities, just one in ten say that coaching has been completely integrated with wider HR and learning and development strategy. CIPD's Annual Coaching at Work Conference will give people management and development professionals the opportunity to hear about new developments in the coaching arena and identify initiatives that will help ensure organisational objectives met.

A selection of coaching experts and case study organisations will come together at the conference chaired by David Megginson to provide practical guidance and updates on the latest research into key trends and best practice in coaching. Speakers at the event include:

*** David Rock, CEO, Results Coaching Systems on coaching with the brain in mind**

*** Richard Elsner, Managing Director of The Turning Point and co author of Lost in Transition, and Liz Macann, Head of Executive Leadership and Management Coaching at the BBC, on coaching leaders through transitions**

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Hits: 401229.

*** Dr Peter Hawkins, Co founder and Chair Bath Consultancy group on coaching supervision**

*** Dr Harbrinder Dhillon-Stevens, Director of Training and Development, DhillonStevens Ltd on cross cultural coaching**

*** Sara Ireland, HR Lead/Coaching Psychologist, TF, Isis and Jane Robinson, Leadership Coach, Organisation Development, Addenbrookes Hospital on getting management buy in to coaching**

*** David Clutterbuck, Senior Partner, Clutterbuck Associates on unlocking difficult conversations**

Delegates will also hear from leading edge organisations including:

- * NHS**
- * Aviva**
- * Logica CMG**
- * Cadbury Schweppes**
- * Zurich Financial Services**

The conference update day will include Carol Gaskell, Founder and CEO, of the Full Potential Group on maximising the potential of line managers as coaches. Carol will create a step-change in the attitudes and mindset of your managers and allow you to choose which coaching tools have the most impact, application and versatility in the workplace.

Mike Hurley from the European Mentoring and Coaching Council (EMCC), David Lane from the Global Coaching Convention (GCC) and Carol Wilson from the Association for Coaching (AC), will be speaking at the evening drinks reception on October 17th. This will give delegates and speakers the chance to reflect and network at the exclusive Hurlingham Club.

For a full list of speakers visit <http://www.cipd.co.uk/coach>

Notes to editors:

*** For a press pass to the Coaching Conference please contact a member of the Press Office on 020 8612 6400**

*** The CIPD Annual Coaching at Work Conference takes place on 17-18 October 2007, at The Hurlingham Club, London. For further conference details visit the CIPD website:
<http://www.cipd.co.uk/coach>**

*** The CIPD offer a selection of training courses and certificates offering in-depth practical skills on a range of specific coaching related topics. For more information please phone 020 8612 6202.**

*** CIPD's Learning and Development survey is available from <http://www.cipd.co.uk/surveys>**

*** The Chartered Institute of Personnel and Development (CIPD) has 127,500 members and is the leading professional institute for those involved in the management and development of people.**

Conference press enquiries

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